GIGRIFFIN NO-BS CULTURAL COMMENTATOR, BRUTALLY HONEST AUTHOR, AND HOST OF THE GI SAID IT SHOW

Where bold perspective meets unfiltered truth.

OFFICIAL BIO



GI Griffin is a no-BS cultural commentator, brutally honest author, and host of the GI SAID IT Show where bold perspective meets unfiltered truth. Known for his no-BS insights on human behavior and modern culture, GI challenges conventional thinking, calls out cultural dysfunction, and delivers powerful insights for independent minds.

WHAT GI BRINGS *Carbola* vitaminwater. RADID

- Unfiltered commentary that cuts to the root of modern dysfunction
- A rare mix of bold truth, cultural insight, and actionable wisdom
- 20+ years working with major brands across branding, the music industry, marketing, business consulting, and human behavior
- A high-impact voice for truth-seekers, high-performers, and independent thinkers

AUDIENCE

Independent thinkers, truthseekers, rebels, high-performers
Entrepreneurs, creators,

professionals, & modern-day misfits

MEDIA LINKS & CONTACT

Website: gigriffin.com Show: gigriffin.com/gisaidit Academy: gigriffin.com/academy Contact: gi@gigriffin.com Socials: @gisaidit